



> inhyve

CASE STUDY

2024

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4 Months Prior To Engagement

AVG Daily Volume	241,949
AVG Price	\$2.14
AVG Daily Dollar Volume	\$526,560
*Total Trade Volume (USD)	\$24,273,349

NASDAQ:

InvestorHyve implemented a series of digital marketing strategies for our client, including hyper targeted digital ad campaigns and engaging social media content. Through the utilization of advanced analytics and innovative techniques, we enhanced investor engagement and corporate visibility, driving tangible results and fostering lasting investor relationships

** Phase 1: Initial 60 Days

AVG Daily Volume	251,857		+ 04%
AVG Price	\$3.23		+ 50%
AVG Daily Dollar Volume	\$813,767		+ 54%

9/1/2023 - 10/31/2023

** Phase 2: Digital Marketing Push

AVG Daily Volume	334,479		+ 38%
AVG Price	\$5.16		+ 141%
AVG Daily Dollar Volume	\$1,727,369		+ 128%

11/1/2023 - 12/31/2023

** 4 Month Post Engagement Statistics

AVG Daily Volume	286,349		+ 18%
AVG Price	\$4.14		+ 93%
AVG Daily Dollar Volume	\$1,186,606		+ 125%
Total Trade Volume (USD)	\$110,433,340		+ 354%

9/1/2023 - 12/31/2023

High: \$7.50 Low: \$2.01

* Number does not include email promotion days

** Percentage Gained utilize the 4 month trailing averages prior to engagement

Multiple Landing Pages



CONTENT CREATION

Through meticulous research and strategic planning, we developed captivating content tailored to their audience. From informative landing pages to visually compelling advertisement assets, our content initiatives aimed to educate, inspire, and resonate with investors. This approach resulted in increased brand awareness, enhanced credibility, and strengthened investor trust.

Graphic Design & AD Creation



60 Day Campaign

11/1/2023 - 12/31/2023

Google Audience Reach

113,556

AD Display Impressions

1,093,296

Proprietary List Dataset Reach

1,378,647

Proprietary Site Retargeting Pool

8,706

Unique Landing Page Views

16,096

Email Submissions

1,210

Phone Number Submissions

462

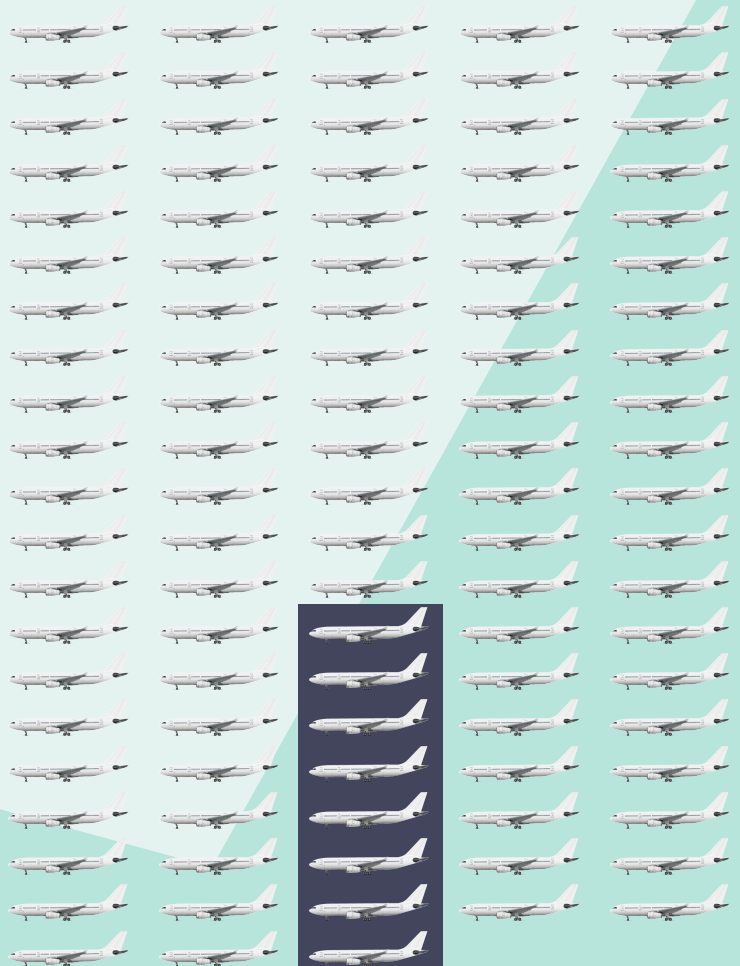
Total Emails Collected

4,161

MARKETING STATS

Through meticulous data analysis and interpretation, we identified key trends and insights that informed our strategic decisions. These statistics underscored the effectiveness of our strategies in enhancing investor engagement and achieving measurable success for our client.

We Delivered 103 fully occupied Airbus 330s to our client's "Corporate Terminal"



**7.5 Planes
are new
shareholders**